

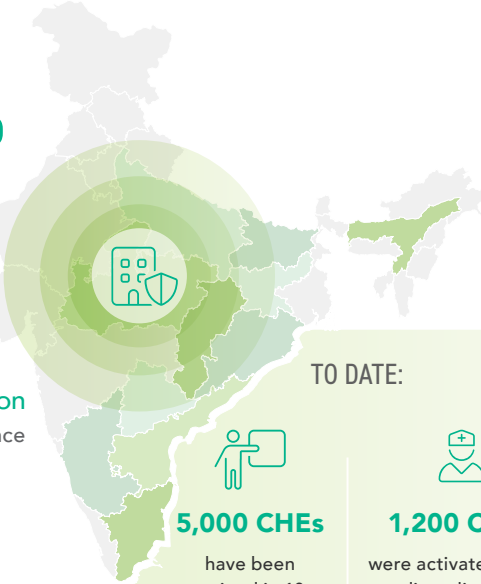
THE ROUX PRIZE

FOR TURNING EVIDENCE INTO HEALTH IMPACT

Using local data to design preventive care programs

Mrs. Bosco created the **Healing Fields Foundation** to start a micro health insurance program to help uninsured Indians access health care.

When data showed a need for preventive care, she started the **Community Health Entrepreneurs (CHE)** initiative to provide education, promote healthy behaviors, and facilitate access to primary care.



TO DATE:



5,000 CHEs

have been trained in 10 states of India, reaching

6.3M people



1,200 CHEs

were activated in the neediest districts for COVID-19 response, reaching

1.5M people

HER GOAL

Improve health care for rural and marginalized communities

FACTORS

- **Lack of access** to primary health care in rural India.
- **Cost**, distance, inconsistent quality and staffing of health centers, lack of education to seek care, and structures of gender, caste, and patriarchy.

PROBLEMS



55%

of households generally do not seek health care from the public sector



63M

Indians fall into poverty every year due to health care needs

SOLUTIONS

- **Training CHEs**, enabling women to be agents of change in rural and resource-poor communities.
- **CHEs improve local knowledge** of health, nutrition, common illnesses, and sanitation.
- **CHEs become leaders** in their communities and create local "health ecosystems."
- **CHEs create access** to products and telehealth services through remote doctors and nurses.

IMPACT



98%

of trained women have increased autonomy to leave their homes (compared to 15% before)



89%

of families immunized their children after health education (compared to 42% before)



68%

of women had an income increase



94%

of community members practiced improved health behaviors

2022 WINNER



MRS. MUKTESHWARI (MUKTI) BOSCO

CEO and Founder, Healing Fields Foundation

Improved health and empowered women in India

We don't collect data for the sake of collecting data. It has to tell us what is the change that we need to bring about, and how do we solve the problem?"

MRS. MUKTESHWARI BOSCO



UNIVERSITY of WASHINGTON

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